ABSTRACT OF THE INVENTION

[0072]   A computer implemented method for allowing a user to visualize differing types of window coverings within a room setting is disclosed. A room setting user interface including a plurality of available room settings is provided. A selected room setting is obtained from the user via the room setting user interface. A product user interface including a plurality of available products is provided. A selected product is obtained from the user via the product user interface. A color user interface including a plurality of available colors for the selected product is provided. A selected color is obtained from the user via the color user interface. A visualization of the selected product in the selected color in the selected room setting is displayed. The method can also be used for visualizing other home décor products, such as area rugs or throw pillows.